

Message Text

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PAGE 01 LONDON 00490 121833Z

67

ACTION PRS-01

INFO OCT-01 EUR-12 ISO-00 CIAE-00 DODE-00 INR-07 NSAE-00

PA-02 USIA-15 SP-02 SS-15 NSC-05 /060 W

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R 121826Z JAN 76

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 8018

UNCLAS LONDON 00490

FOR FUNSETH FROM PISTOR

E.O. 11652: N/A

TAGS: PFOR

1. HERE'S PROMISED REQUEST FOR SECRETARY TO DELIVER BBC'S ANNUAL DIMBLEBY LECTURE NEXT NOVEMBER. PROPOSAL IS FOR HOUR-LONG TELEVISED LECTURE ON SUBJECT OF HIS CHOICE, BEFORE INVITED STUDIO AUDIENCE. PRECISE DATE NEGOTIABLE, BUT WOULD BE SHORTLY AFTER U.S. ELECTIONS.

2. DIMBLEBY LECTURE, NAMED FOR PIONEER TV COMMENTATOR, IS FASHIONED AFTER BBC RADIO'S REITH LECTURES, WHICH USUALLY PROVIDE RICH INTELLECTUAL FARE. DIMBLEBY LECTURE DOESN'T YET HAVE REITH LUSTER, AND NETWORK HOPES INCREASE OCCASION'S NEWSWORTHINESS, WEIGHT AND POPULARITY BY LANDING SECRETARY. BBC WILL PULL OUT ALL STOPS TO PUBLICIZE AND FOLLOW UP.

3. REALIZE THIS IS JUST ONE AMONG MANY INVITATIONS LECTURE TO HIGH-PRESTIGE FOREIGN INSTITUTION, BUT IT OFFERS UNUSUAL OPPORTUNITY DELIVER CONSIDERED MESSAGE OVER INTERNATIONALLY RESPECTED MEDIUM' AMPLIFIED WORLD-WIDE, IN FORUM DISTANT FROM POST-ELECTION HUBBUB IN U.S., AT TIME OF NATURAL SPECULATION ABOUT AMERICAN PROSPECTS, INTENTIONS.

4. IF PROPOSAL DOESN'T INTEREST, WOULD APPRECIATE RAPID

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NO.

RICHARDSON

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Message Attributes

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